



FILEMAKER, INC.

Corporate Factsheet

FileMaker, Inc

FileMaker is the leader in easy-to-use database software. Millions of people, from individuals to some of the world's largest companies, rely on FileMaker software to manage, analyse and share vital information. The company's products are the FileMaker Pro product line versatile database software for teams and organisations, for Windows, Mac and the Web—and Bento, the personal database for Mac, iPhone and iPod touch and iPad. FileMaker, Inc. is a subsidiary of Apple, Inc.

Headquarters

Santa Clara, CA.
www.filemaker.com

Northern Region

United Kingdom
www.filemaker.co.uk

Founded
1998

FileMaker's enduring leadership is due to its ease of use, powerful customisation options, support for Windows, Mac and Web browsers and affordability.

Individuals and workgroups in business, education, and government rely on FileMaker software to manage people, projects, images, assets, and other information.

Ownership

Owned by Apple, Inc.
AAPL (Nasdaq)

Solutions built with the award-winning FileMaker Pro database technology are used for a wide range of functions including: project management, asset management, tracking jobs/invoices/billing, Web publishing, catalogue creation, Customer Relationship Management (CRM), patient records management, logistics management, film and video production, sales and advertising management, workflow automation, business processes tracking, customer service and video production.

FileMaker, Inc. software scales easily from individuals up to large workgroups..

Market Acceptance

With more than 15 million units shipped, FileMaker Pro is used in virtually every private and public market sector worldwide including:

- The Times Top 100 and The Forbes Global 500
- 200 UK schools and 175 UK colleges and universities
- More than 4,000 government agencies and institutions in the U.S. and UK
- Each of the top 250 school districts in the U.S.
- The top 100 undergraduate/doctoral universities in the U.S.
- and leading universities throughout the world
- More than 4,000 government agencies and institutions in the U.S.

FileMaker is licensed within prestigious organisations including:

AT&T, BP, Bank of America, Bristol-Meyers Squibb, JPMorgan Chase & Co., China National Petroleum, CNN, Coca Cola, Inc., Deutsch, Inc., DreamWorks SKG, Hitachi, HBO, International Paper, Musée du Louvre, Nestlé, Nokia, Salomon Skis, Samsung, Charles Schwab, The Smithsonian Institution, Target, Time Warner, Walgreens, and Wal-Mart.

Read more about FileMaker customers at
http://www.filemaker.co.uk/customer_stories

FileMaker, Inc. Product Lines

FileMaker

- FileMaker Pro is powerful, easy-to-use database software to help you organise people, projects, assets, and more.
- FileMaker Pro Advanced is for designing databases for yourself and your team. It features everything in FileMaker Pro plus advanced development and customisation tools.
- FileMaker Server, when used with FileMaker Pro, delivers secure, reliable, high-performance sharing of databases.
- FileMaker Server Advanced gives you even more database sharing and connectivity options.
- The FileMaker Pro product line is the only major database software that runs on Windows and Mac operating systems—including Universal support for PowerPC and Intel-based Mac computers—making it the best choice for firms with multiple computing platforms.

Bento

- Bento, the personal database for Mac OS X and the iPhone and iPod touch and iPad, brings together events, projects, Address Book data, inventory and digital media.

Low Cost of Ownership

- FileMaker helps users become more self-sufficient in handling information management needs and reducing demands on IT resources
- Both ease-of-use and easy customisation contribute toward low total cost of ownership
- Download the FileMaker Pro Total-Cost-Of-Ownership White Paper for further information: http://www.filemaker.co.uk/downloads/pdf/it_tco_wp.pdf

Enterprise Integration

FileMaker Pro empowers IT organisations to easily connect workgroups to multiple data sources, including external SQL sources. FileMaker provides simple, yet secure, one- and two-way links to live SQL data from Microsoft SQL Server, MySQL, and Oracle databases for publishing of quick reports, views, and dashboards.

FileMaker Third- Party Solutions:

Independent developers have created more than 1,300 applications based on FileMaker Pro for nearly every industry. See a partial list of these custom FileMaker solutions at <http://developer.filemaker.com/solutions>

FileMaker Community

- More than 4,000 FileMaker Technical Network members worldwide
- More than 1,000 FileMaker Business Alliance members worldwide. These are firms whose primary business is FileMaker products and services
- Annual Developer Conference with more than 70 sessions providing the latest information for developing FileMaker solutions (register at <http://www.filemaker.com/devcon/>)
- 40 independent training companies worldwide
- Numerous FileMaker books by independent authors
- 20 independent FileMaker Web sites with resources for developers and users
- More than 60 user groups and developer conferences worldwide

The FileMaker Web site, www.filemaker.co.uk, is the best place to learn more about the people, places, and solutions that make FileMaker Pro an ideal resource. The FileMaker site includes:

FileMaker Online

- Free trial software and starter solutions for FileMaker Pro and Bento
- Profiles on how customers and organisations are using FileMaker Pro and Bento
- Searchable database for finding FileMaker developers, trainers, and consultants
- Forums for learning from other users of FileMaker Pro and Bento