

Bento 3 Copy Blocks FINAL – 11th Aug 2009

Headline Suggestions:

- For new users:
 - Meet Bento 3!
 - Do it better with Bento!
 - What's your passion? Do it better with Bento!
- For upgraders:
 - Meet Bento 3!
 - See, secure, and share your information like never before!
 - See more. Secure more. Share more. Get more.
 - Upgrade Now – Save £10!

Note: Use ® after Bento and after FileMaker in first occurrence of body copy.

15 Words

Meet Bento® 3!

Organize contacts, track projects, plan events and more – all in one place.

25 words

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50 words

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150 words

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Do all this and more with pre-designed, ready-to-use templates:

- Organise contacts, clubs and mailing lists
- Track projects, tasks, and deadlines
- Plan special events, parties and weddings
- Link photos to contacts, projects, and events
- Manage students, classes, and lecture notes
- Search wine and movie collections
- Catalogue inventory, assets, and equipment
- Record billable hours and payments due
- Keep a daily log of diet and exercise
- Store recipes and shopping lists
- Secure encrypted passwords
- See details of products for sale and items sold

Top 10 List for What's New in Bento 3

If you're already using Bento 1 or Bento 2, here's what's new in Bento 3:

1. **iPhoto integration** – store more info about photos and link them to contacts, projects, events, and other information stored in Bento.
2. **Grid view** – in addition to Table view, Form view, and Split view, you can now see your images and forms in Grid view for a more visual approach to your information.
3. **Security options** – protect your sensitive data using encrypted fields and password protection. Great for web site logins and banking details.
4. **Multi-user sharing** – share your Bento libraries with up to 5 other Bento users on your wired or wireless local area network. Ideal for sharing contact lists, project plans, and event details with family, friends, classmates and coworkers.
5. **Related data field with thumbnails** – displays thumbnail images of related data instead of just text. For example, link a list of guests to an event – and see a picture of each person invited in the related data field.
6. **File list with thumbnails** – displays thumbnail images of related file instead of just text. For example, link a list of files to any record and see the first page of PDF file or a mini version of jpg images in the File list.
7. **Simple list field type** – add a freeform table to your forms. Great for creating a quick to do list or shopping list – and for tracking gifts received at parties and weddings.
8. **Library folders** – save space in your Libraries pane by grouping like libraries in a single folder. Libraries contained in the folder can also be exported as a group.
9. **Group emailing** – send one email to multiple recipients through Apple Mail with a few clicks.

10. **Ten new templates** – thanks to the addition of ten ready-to-use templates, there are now a total of 35 templates to choose from.

Full List of New Features in Bento 3

See and interact with your information in stunning new ways

- **New! iPhoto integration**
 - See all your albums listed in the Bento Libraries pane automatically – no importing required.
 - View your iPhoto information inside Bento in the new Grid view, Table view, Form view or Split view.
 - Add additional fields and forms to store more information about your photos beyond what iPhoto stores.
 - Link photos to contacts, projects, events or other data stored in Bento.

Note: Photos and associated data from iPhoto can only be viewed from within Bento and cannot be edited. However, you can add new fields to your Bento forms to store more data about your photos, but it will not appear in iPhoto.

- **New! Grid view**
 - View any library in the new Grid view to show a grid of pictures and forms for a more visual approach to your information.
 - Customise the Grid view to display additional information under each thumbnail that is most relevant to you, like phone numbers or email addresses for all your contacts.
 - Create and view your own customised thumbnail forms. For example, say you have 40 products that you're selling. You could create a form where you have an image of the product next to the part number and price to see multiple product "cards" together on one screen.
- **Improved! Related data field– now with image thumbnails**
 - See thumbnail images of media in your Related data fields (formerly called the Related records lists).
 - For example, you can link a list of guests to an event – and see a picture of each person invited on the event record.
- **Improved! File list – now with image thumbnails**
 - See a thumbnail image of each document in the File List instead of seeing a list of text containing names of files.
 - For example, you can see the first page of PDF file or a mini version of jpg images.
- **Improved! Table view with media cell**
 - See mini versions of pictures, movies or PDFs stored in a media field when you're in Table view.
 - Use Quick Look to view the media cell contents while in Table view.
- **New! Simple list field type**
 - Add a freeform table to your forms for quick list tracking.
 - Create a quick to-do list, shopping list, or keep track of gifts received at birthdays and weddings.

- **New! Library folders**
 - Save space in your Libraries pane by grouping like libraries in a single folder.
 - Export the entire folder as a group of templates for easy sharing and uploading to the Bento Template Exchange.
 - Export data from all of the libraries at once into separate CSV, Tab delimited, Excel, or Numbers files.
- **Improved! Library icons**
 - Change the icon for any library, choosing from the list of available icons.
 - Resize your library icons to display either large size or a more compact size to save space in your Libraries pane.
- **New! Image box**
 - Add a static image, such as a team logo, to any of your forms.
 - The image appears on all records in the library automatically.

Protect your valuable data with new security options.

- **New! Security options**
 - Use the new field type called “Encrypted” to store sensitive data, like web site logins and banking details.
 - Unlock encrypted fields to display contents by entering the database password.
 - Assign a database password to your entire Bento database. You will be prompted for the password upon launching Bento. Once the correct password is entered, Bento will open your database giving you full access to all your libraries.
 - Assign a sharing password to allow others access to your shared libraries. This password is different from the database password and only allows access to specific libraries that you have chosen to share over a local area network.

Keep your team informed and up-to-date.

- **New! Multi-user sharing**
 - Share your Bento libraries with up to 5 other Bento users on your wired or wireless local area network.
 - Choose to share your entire Bento database or selected libraries.
 - Add a sharing password that prevents access to shared libraries by unauthorised users.
 - Allow adding, deleting, and updating information or choose to limit access to viewing only so no changes can be made.
 - Uses Apple Bonjour to automatically find shared Bento libraries on the same network.

*Sharing requires each user to have their own copy of Bento, and a local area network using a wired or Wi-Fi wireless connection.

*iCal events cannot be edited by others when sharing libraries.

Get even more new features that you'll wonder how you ever did without.

- **New! Group emailing**
 - Send one email to multiple recipients through Apple Mail with a few clicks.
 - Select the email addresses that you'd like to send to in Table view, then choose 'Email Selected Addresses' from the Edit menu. Apple Mail opens, creates a new message, puts the selected email addresses in the 'To:' field and leaves the cursor in the Subject field so you can complete the group email.
- **Improved! Theme Chooser**
 - Browse, try, and apply themes more easily than in previous versions.
- **New! Print blank form**
 - Print a blank version of any form, great for surveys and sign up lists.
- **New! Copy forms**
 - Now you can copy forms within a library and between collections – a huge time saver and great way to keep things consistent throughout your libraries.
- **New! 10 additional templates**
 - Thanks to ten new, pre-designed templates, there are now a total of 35 to choose from. New templates include:
 - vacation planner
 - health records
 - job search
 - house search
 - wine collection
 - home maintenance
 - party planner
 - TV & movie catalogue
 - user names and passwords
 - meeting notes

Extra Copy Blocks

Upgrade Rebate Promotional Copy

£10 UPGRADE REBATE for qualifying Bento 1 & Bento 2 customers.

Instant Rebate – Buy Bento 3 through the [FileMaker Online Store](#), and get a £10 instant rebate. Please have your Bento 1 or Bento 2 License Key available when placing your order.

Web Request Rebate – Buy Bento 3 through an Apple Store or your [preferred retailer](#) and request a £10 rebate by completing the [Bento 3 Upgrade Rebate Request Form](#). Please have your Bento 1 or Bento 2 License Key along with your new Bento 3 License Key available when completing the rebate request form.

Terms and conditions apply. [See details](#).

What's in the Box

- Product CD
- Installation booklet
- Electronic documentation
- License Key
- Access Code for technical support

Minimum System Requirements

- Bento 3 requires Mac OS X Leopard 10.5.7 or later. If you haven't yet upgraded, please visit www.apple.com/macosx
- A Mac computer with an Intel, PowerPC G5, or PowerPC G4
- 867 MHz or faster processor
- 512MB of RAM; 1GB recommended
- A CD drive is required for installation of boxed product software

Bento Family 5-Pack Description

- Save on 5 licenses for your household with the Family Pack*. The Family Pack allows you to install and use one copy of the Bento 3 Software on up to a maximum of five computers at a time as long as those computers are located in the same household and used by persons who occupy that same household. This license does not extend to students who reside at a separate on-campus location or to business or commercial users. The downloadable version of the Bento 3 Family Pack contains the product software, an electronic version of the product documentation in PDF format, and a link to an electronic license certificate that contains 5 license keys needed for installation.

Asterisk copy for the Bento Family 5-Pack

- The Family Pack Software License Agreement allows you to install and use one copy of the Bento software on up to a maximum of five (5) Apple-labeled computers at a time as long as those computers are located in the same household and used by persons who occupy that same household. By "household" we mean a person or persons sharing the same housing unit such as a home, apartment, mobile home or condominium. This license does not extend to students who reside at a separate on-campus location or to business or commercial users. You may not make the Software available over a network.

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Terms and conditions apply. [See details](#).